



The Green Crier

DEFENDING OPEN SPACE & THE NATURAL ENVIRONMENT

Media's Open Space, Parks & Trails, & Recreation Plan It's Our Town, Our Opportunity, and Our Plan

Vision is perhaps our greatest strength... It has kept us alive to the power and continuity of thought through the centuries, it makes us peer into the future and leads hope to the unknown.

— Li Ka Shing (1928-) International entrepreneur and philanthropist

For the last ten months, a 23-member Advisory Committee representing a wide range of Media Borough stakeholders has been learning everything there is to know about Media's open spaces, parks, trails, and recreational facilities and programs, while studying best practices from around the region, state, and nation. After conducting a group tour of borough parks, playgrounds, recreational facilities, and special spaces in late February, the Advisory Committee has been meeting on Zoom every month since March. Led by consultants Anne Tobie, CEO of Tobie Recreational Planning, and Travis Dockweller, founder of Verdian Landscape Studio, the volunteer team of borough council members, borough employees, members of borough commissions and committees, leaders of borough community groups, and borough residents from the neighborhoods have been laying the groundwork for an Open Space, Parks & Trails, & Recreation Plan for Media Borough. All the Advisory Committee meetings have been open to the public and dozens of residents have attended and shared important insights and information with the consultants and committee members. In addition, the consultants have been interviewing key members from Media's community, educational, environmental, and recreation organizations.



Shutterstock (Empirestry) rendering of the environmental dam.

VOTE to Protect Our Park!

In this month or next, the Borough of Media will be conducting an online public opinion survey about open space, parks, and recreation policy in the borough. Visit www.keepmediagreen.org to take the survey.

One important survey question will address whether or not to spend \$4 million in taxpayers' money to rebuild a high beam dam at Third Street that will permanently damage Glen Providence Park in order to recreate a private lake for Broomfield Lake County Club.

Keep Media Green is urging environmentalists, park lovers, and responsible taxpayers to vote AGAINST rebuilding a dam and in FAVOR of building an environmentally friendly bridge.

NOW, it's time for the entire Media community to pitch in and help shape the plan.

In the coming months, Media residents will be given an opportunity to participate in an online opinion survey that is designed to capture their preferences, priorities, and visionary ideas for Media's open spaces, parks, trails, and recreational facilities and programs. The Advisory Committee will also sponsor two Zoom Town Halls that will be forums for residents to voice their concerns and provide input into the creative planning process.

The consultants and Advisory Committee are hoping to complete and present the Media Open Space, Parks & Trails, and Recreation Plan to the public by spring of 2021. To participate in the online opinion survey about Media's Open Space, Parks & Trails, and Recreation facilities and programs, visit www.keepmediagreen.org and find the survey link on the homepage. (See additional articles about the survey, Broomfield Dam, and the future of Third Street.)

To learn about upcoming Advisory Committee meetings and Town Halls for the Open Space, Parks & Trails, and Recreation planning process, email Karen Tausig-Lite, Borough Grants Administrator, at Karen.Tausig-Lite@medialborough.com, or contact Karen by telephone at 480-566-5320, ext. 219.

Keep Media Green encourages all Media residents to become engaged. It's Our Town, Our Opportunity, & Our Plan.

One survey question will ask residents:

Which do you prefer at Third Street?

A dam

A bridge ✓ **KMG CHOICE**

No option

A related survey question will ask residents if they prefer to allow automotive traffic, or opt for pedestrian and bicycle traffic only between Media and Upper Providence on Third Street.

Keep Media Green is urging environmentalists, park lovers, and responsible taxpayers to vote AGAINST car and truck traffic on Third Street in the Park and in favor of pedestrian & bicycle traffic only.

This question will ask residents:

Which do you prefer at Third Street?

Pedestrian & bicycle traffic only ✓ **KMG CHOICE**

Pedestrian & bicycle traffic with emergency vehicle access

Automobile traffic with access by pedestrians, bicyclists and emergency vehicles

No option



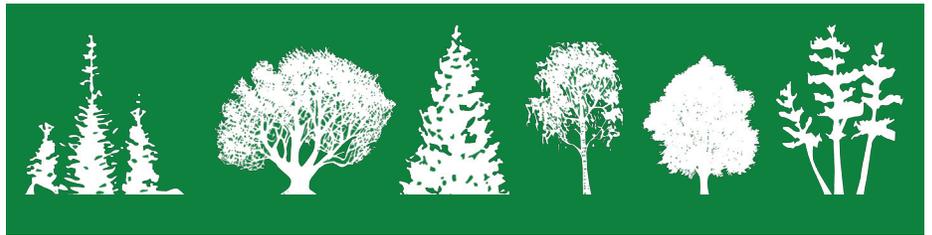
Welcome and Happy New Year!

We hope you enjoy this inaugural issue of The Green Crier. Keep Media Green will produce and distribute this community newspaper from time to time to keep Media Borough residents informed about our efforts to defend open space and the natural environment. If your business or community group is interested in advertising in future issues of The Green Crier, please contact us. info@keepmediagreen.com

Everyone knows that 2020 has been really rough. We miss seeing you in person! Better—and greener—days ahead in 2021!

In the depth of winter I finally learned that there was in me an invincible summer.

— Albert Camus



Advertising Guide

The Green Crier

Media's Green Community Newspaper

■ The Green Crier is a free community newspaper published and distributed by **Keep Media Green**, a grassroots, all-volunteer, nonprofit organization working to defend open space and the natural environment in Media, PA.



■ The Green Crier is published and distributed door-to-door in Media four times a year, spring, summer, fall, and winter.

■ An online version of **The Green Crier** is available on our website.

■ **The Green Crier** keeps the Media community informed about the events, issues, people, and public policy impacting our open spaces, parks, and natural environment in Everybody's Hometown.

Advertising Opportunity

We offer your local business, nonprofit organization, or faith community an affordable advertising opportunity in **The Green Crier**, distributed directly to the doors of households throughout Media AND published online, reaching thousands in Media Borough and the immediate area.

You will benefit by your association with a green brand and a good cause. Your support of **Keep Media Green**, an organization with deep roots and wide branches in the Media community, will bring positive attention to your enterprise.

ADVERTISING RATES

Full Page – \$100

10" wide x 16" deep

Half Page – \$60

10" wide x 7 3/4" deep

Quarter Page – \$35

Horizontal

10" wide x 3 1/2" deep

Quarter Page – \$35

Vertical

4 3/4" wide x 7 3/4" deep

Eighth Page – \$25

4 3/4" wide x 3 3/4" deep

Please submit high quality, high resolution (300 dpi) PDF for publication.

To place an ad or get more information
email info@keepmediagreen.org or call 484.326.1370

KEEP MEDIA GREEN

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Keep Media Green is a local nonprofit advocacy organization. JOIN US and support what you love!